

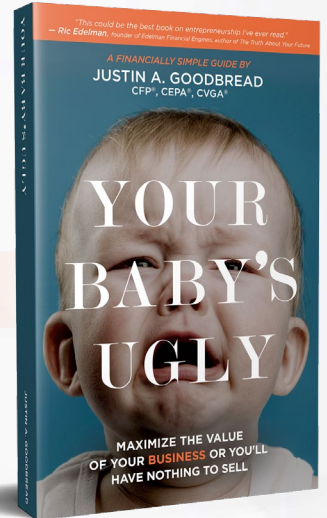
# JUSTIN GOODBREAD

AUTHOR AND FINANCIAL EDUCATOR

 Justin Goodbread  Justin Goodbread  @justingoodbread  Financially Simple

## Maximize the Value of Your Business – Or You’ll Have Nothing to Sell

Justin Goodbread, CFP®, CEPA®, CVGA®, owner of Heritage Investors and FinanciallySimple.com, is a nationally recognized financial planner and educator. Armed with over 20 years of experience starting, buying, growing, and selling businesses, Justin has a passion for helping fellow business owners increase and manage the value of their businesses.



### SPEAKING TOPICS

Justin Goodbread covers topics for business owners to scale their business, increase value, and improve both transferability and longevity.

#### SPEAKING TOPICS INCLUDE:

- » Is Your Baby Ugly? 10 Factors that Investors Consider When Assessing Your Business
- » Prepare for the Sale: Maximize Your Business's Sellable Value in 8 Key Areas
- » Plan Your Exit: Strategies to Set Your Business Up for Success Without You

#### AUTHOR HAS BEEN FEATURED IN...



#### JUSTIN HAS BEEN A FEATURED SPEAKER FOR CLIENTS LIKE:



Book Justin Goodbread to speak today!  [justingoodbread.com](http://justingoodbread.com)

TO DOWNLOAD A HIGH-RESOLUTION AUTHOR PHOTO AND BOOK IMAGE, CLICK [HERE](#)